



## MCUL League Representative's Newsletter

**Lansing Chapter**

**June 2009**

### **Dear Lansing Credit Union:**

This Newsletter is brought to you by your League Representative to provide you with up-to-date information from your Chapter and the Michigan Credit Union League!

### **Chapter Updates**

The Lansing Chapter Golf Outing was a great success! It was on the one day of the week with no rain! 129 golfers enjoyed the beautiful course. The money raised at the outing went to the Lansing Teen Court, which is now a part of Child and Family Services. This donation is GREATLY appreciated by Teen Court. The Lansing Chapter would like to thank everyone who helped make this outing a success! They would also like to thank the many sponsors of the outing. A good time was had by all!

Congratulations to the former CEO of Auto-Owners Associates Credit Union, Brenda Bartkowiak. Brenda has accepted a position within the Auto-Owners Associates Insurance Company. The new CEO of the credit union is former board member, Jill Andringa. We welcome Jill to our family of credit unions. You can send Jill your congratulations at [andringa.jill@aoins.com](mailto:andringa.jill@aoins.com).

If you would like news from your credit union in here, just let me know by emailing me the information at [robin.wybenga@mcul.org](mailto:robin.wybenga@mcul.org).

### **Chapter Volunteers**

#### **Chairman**

Margo Kleinfelt

#### **Vice Chairman**

Jane Kile

#### **Secretary**

Dan Dowsett

#### **Treasurer**

Tiffany Ford

#### **Additional Members**

Jason Smith  
Don Yuvan  
Michael Loucks  
Gary May  
Colleen Munro

#### **Legislative Forum**

Don Yuvan  
Michael Loucks

#### **MCUL Board Member**

Don Yuvan



Under [www.lovemycrreditunion.org](http://www.lovemycrreditunion.org), monthly updates are available by clicking on News and Events under the Partner Center to review monthly newsletters, review press releases, and participate in monthly update conference calls.

While it is anticipated that the Chrysler program will be extended through the end of the year, their program is set to expire on June 30, 2009.

Leasing programs through GM and Ford are progressing well. Information and a powerpoint on the leasing program is available at [lovemycrreditunion.org](http://lovemycrreditunion.org).

Using Twitter, Facebook, and Blogger, we are actively promoting the positive impact that credit unions and the Invest in America campaign are having on the American people. [Learn more by clicking here.](#)

## Foundation Reports

The following credit unions have made contributions to the foundations: Auto Body CU gave \$928 to State and \$314 to Federal; Eaton County Educational CU gave \$600 to State Pac and \$65 to Federal Pac; LAFUCU gave \$1770 to State Pac; Lansing Postal FCU gave \$19 to State Pac; MSUFUCU gave \$2,150 to State Pac and \$2840 to Federal Pac; and NuUnion gave \$350 to State Pac.

Review 2009 goals at .

[http://www.mcul.org/PAC\\_Fundraising\\_Goals\\_Report\\_566.html](http://www.mcul.org/PAC_Fundraising_Goals_Report_566.html)

## Other Information

**A message from Dave Adams**, taken from Issues, Initiaves, and Solutions (June, 2009)

"We have a terrific opportunity for every Michigan credit union to participate in the funding for cooperative advertising (of the Credit Unio Difference Campaign, as we refer to it). In April, the MCUL board approved a 25% dues rebate for 2009 and a 25% reduction in MCUL dues for 2010, conditioned upon affiliation in both years...Now we have a new offer to coincide with the dues reductions: We want to offer credit unions the opportunity to commit some, or all of their dues reduction dollars to the Credit Union Difference Campaign for 2010."

At this time only 43% of credit unions support the campaign. This is a "golden opportunity" for the other 57% to support the Credit Union Difference

## MCUL Initiatives

[CU Difference Campaign](#)

[Community](#)

[Reinvestment Initiative](#)

[Legislative Advocacy](#)

[InfoSight - Regulatory](#)

[Compliance](#)

## Hot Topics

[Corporate Credit Union Stabilization](#)

- [CU Difference](#)

[CD Stimulus Program](#)

[Friends of Credit Unions \(FOCUS\)](#)

[Making Home Affordable](#)

[Invest in America](#)

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Campaign in 2010 without cost, since you can apply your dues reductions for 2009 and 2010 to the campaign.

To read more about this and other news from Dave Adams, [click here](#).

**NCUA Corporate Stabilization Program** - MCUL has compiled resources related to NCUA's announcement of their "Corporate Stabilization Program." This informative web page is updated daily. Go to [www.mcul.org](http://www.mcul.org), page down to the bottom of the home page, to to Hot Topics, and click on Corporate Credit Union Stabilization.

**Right at Home** is the title for the foreclosure prevention DVD that will contain money management advice to help members struggling with their house payments or facing foreclosure. Many organizations, including MSHDA, require people to participate in education/counseling sessions. Credit Unions can expect to receive 10 copies of this DVD soon. These DVDs can be given to members who may be having financial difficulties to watch in the privacy of their homes. A credit union will be able to order extra copies of the DVD and portions of the DVD will be on the MCUL web site to access, download, and/or embed in a credit union's individual web site. Contact Beth Troost, [beth.troost@mcul.org](mailto:beth.troost@mcul.org), for any questions or concerns.

## Upcoming Educational Events

- 09 New Foreclosure by Advertisement Procedures (June 29, 2009)
- 2009 Annual Convention & Exposition (July 9, 2009 - July 11, 2009)
- Death of a Member Audio Conference (July 21, 2009)
- Top 10 IT Security Issues Audio Conference (August 6, 2009)
- Returned Deposits: Lessen Your Liability Webinar (August 11, 2009)
- Free FEMA Flood Insurance Training For Lender (August 17, 2009)
- Free FEMA Flood Insurance Training For Lender (August 18, 2009)
- The Credit CARD Act of 2009 Webinar (August 18, 2009)
- Fee Income Strategies Audio Conference (September 1, 2009)
- 2009 Fall Leadership Development Conference, Amway Grand Plaza/ Jw Marriott, Grand Rapids (September 11, 2009 - September 13, 2009)
- Preventing E-Commerce Fraud (Home Banking Systems) Audio Conference (September 15, 2009)
- 2009 Account Basics for Credit Unions Webinar (September 22, 2009)

### AC&E

[Click here for the web link to the Annual Convention & Exposition.](#)

Publications

[Monitor](#)

[Issues, Initiatives, & Solutions](#)

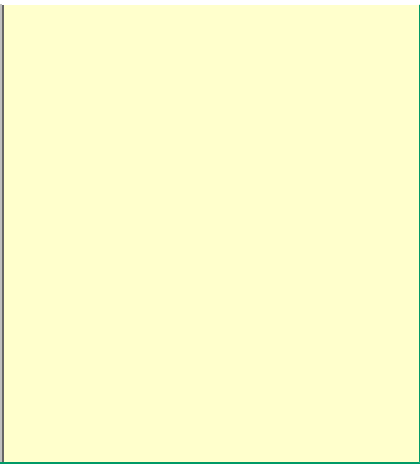
[Regulatory Roundup](#)

[SAS Gazette](#)

Sincerely,

***Robin***

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